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APPLICANTS

Mark E. Cannon, Provo, UT;

\*\* CONTINUING DATA *YES NONE* \*\*\*\*\*  
This application is a DIV of 09/038,380 11/03/1998 PAT 6,286,005

\*\* FOREIGN APPLICATIONS *NONE* \*\*\*\*\*

IF REQUIRED, FOREIGN FILING LICENSE GRANTED  
\*\* 05/02/2001

Foreign Priority claimed 35 USC 119 (a-d) conditions met Verified and Acknowledged	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance met <i>None</i> Examiner's Signature Initials	STATE OR COUNTRY UT	SHEETS DRAWING 31	TOTAL CLAIMS 34 41	INDEPENDENT CLAIMS 6
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ADDRESS  
Schmeiser, Olsen & Watts LLP  
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TITLE  
Method and apparatus for analyzing data and advertising optimization

FILING FEE  RECEIVED 1218	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit
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